

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	Edgar Hoppe et al.
Serial No.:	10/694,314
Date Filed:	October 27, 2003
Group Art Unit:	2421
Confirmation No.:	3551
Examiner:	Nguyen BA, Hoang Vu A
Title:	<b>METHOD AND APPARATUS FOR INFORMATION EXCHANGE IN AN INTERACTIVE COMMUNICATION SYSTEM USING TV BROADCAST INFORMATION</b>

**MAIL STOP – AMENDMENT**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

**RESPONSE TO OFFICE ACTION**

In response to the Office Action mailed February 2, 2010, Applicants respectfully submit the following remarks set forth below and request favorable action thereon.

**Amendments to Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 10 of this paper.